



The Leader in e-Safety Education



iSAFE and NYC DOE Bringing Internet Safety Education Directly to You

Make a Difference

The Internet is the most significant and pervasive technological invention in history. It gives people access to vast amounts of information, allows them to create and distribute their own intellectual property and gives them an opportunity to communicate with individuals and businesses all over the planet at the speed of light. The benefits of the Internet are quite obvious. However, because the Internet is an open, unrestricted community with no barriers, it contains people, places and situations that are dangerous and illegal for unsuspecting users.

Education is Key!

iSAFE is a nonprofit Internet safety education foundation responsible for bringing e-Safety education and awareness to our nation's youth. iSAFE's mission is to empower students with the ability to take control of their Internet experience by giving them vital knowledge that will enable them to act safely and responsibly while exploring the vast wonders of the Internet.

iSAFE and the New York City DOE

To combat the issue of irresponsible use online, iSAFE Inc. and the New York City Department of Education (NYC DOE) are working together to educate, empower and raise the awareness of safety and responsibility among educators and students.

The partnership between iSAFE Inc. and the NYC DOE encourages educators to become "Certified" to teach e-Safety education curriculum by participating in a professional development training program.

Become Certified

The iSAFE Professional Development Program (PDP) is a national training program that prepares educators to take the iSAFE curriculum into the classroom to train students. This world-class program provides a solid baseline of knowledge in the field of e-Safety. Graduates are iSAFE Certified.



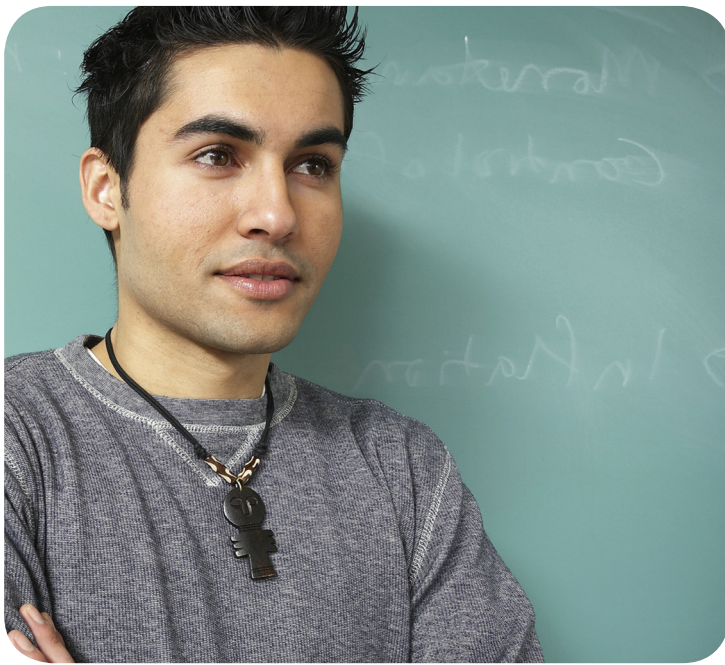
The certification process includes a comprehensive explanation of e-Safety concepts, a sneak peak at sample iSAFE curricula for grades K-12 and detailed instruction on the steps to implement the iSAFE Program. iSAFE provides NYC DOE educators two quick ways to participate in an iSAFE Professional Development Program – i-LEARN Online and the Premier Professional Development Program.

i-LEARN Online

i-LEARN Online is a revolutionary development from iSAFE which brings a comprehensive e-Safety PDP to your fingertips. Educators learn about:

- *avoiding online predators, harassers, and grievers*
- *taking control of the dissemination of their digital information*
- *protecting their identity*
- *online scams and frauds*
- *not participating in cyber bullying*
- *other threats in Cyberspace*

Educators are able to view all the online safety lessons at their convenience on any computer with Internet access. To begin watching i-LEARN Online simply go to <http://ilearn.isafe.org>



Premier Professional Development Program

The Premier Professional Development Program (PDP) is a scripted PowerPoint presentation. The i-SAFE PDP works on the Train-the-Trainer (TTT) model. Since all attendees who complete the training become i-SAFE Certified trainers, attendees are encouraged to train other educators to become i-SAFE Certified. Since implementing this model, i-SAFE has assisted hundreds of thousands of educators to become e-Safety trainers.

The New York City Department of Education has partnered with i-SAFE to provide cyber safety professional development designed to support the safe, appropriate and acceptable use of the Internet by New York City students, parents, teachers, and leaders. You can ask your school's parent coordinator, librarian, or technology specialist if your school plans to use it. If they do not have plans but are interested in launching the curriculum, encourage them to contact the Office of Parent Engagement, School Library Services, or Office of Instructional Technology to arrange for Internet safety training for parents, teachers, and students at your school. NYC DOE Educators can find out when i-SAFE classes are offered and sign up to participate in training by visiting <http://pd.nycoit.org> and doing an advanced search for "Cyber Safety" activity class.

i-SAFE Curriculum

i-SAFE curriculum is designed to foster active participation between students and their instructors through classroom discussions and cooperative group learning activities. i-SAFE goes beyond simple Internet safety awareness found in other programs by featuring an innovative, interactive, student-centered curriculum for grades K-12. By integrating best practices in both teaching and learning, knowledge and skills are not only taught, but retained by students.

Consider These Facts: Of New York City Students in Grades 5-12 Surveyed*

- 58% admit to using the Internet unsafely, inappropriately, or illegally
- 84% of 5-8 graders have shared personal info online
- 81% posted photos of themselves
- 78% of girls 12-17 have a profile online
- 71% of boys 12-17 have a profile online
- 73% say they should have the unrestricted right to download music from the Internet.
- 38% know of someone who has been bullied or threatened online
- 18% have met someone from the Internet face to face

*i-SAFE, 2007–2008

i-SAFE curriculum is developed to meet a variety of teaching and learning needs:

- *different grade levels*
- *students with different learning styles*
- *students with different backgrounds and experience levels*
- *teachers with different technology skills*
- *i-SAFE is in 24 countries and is effective in localizing materials to facilitate diverse regional education institutions*

Adhering to educational best practices is key to develop well-rounded materials for the education environment.

After you're trained, just fill out an Implementation Plan (IP), and you will receive all the no-cost materials you need!

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